

Chuck Norris Car Advertisement – Planning Page

Name: _____ Section: 7-_____ Date: _____

Step 1 – Read the assessment rubric. This will tell me what I need to accomplish.

Step 2 – Make my title (maximum 5 words). Here it is: _____

Step 3 – Think about my introduction. Something I will include is: _____

Step 4 – Plan my 6 skills. Here is my plan...

SKILL	Symbol	MY PLAN
Hyperbole (exaggeration)	(H)	
Simile (like & as)	(S)	
Metaphor (no like & no as)	(M)	
Imagery (through dialogue, action, or description)	(I)	
Word Choice (rich vocabulary)	(W)	
Sound – Onomatopoeia (effects)	(O)	

Step 5 – Get a laptop. Choose my car. I have 10 minutes to select the vehicle and copy/paste the image to a new Word doc. This is not an important part of the assignment. I just need to get it done!

Step 6 – Write my first draft. Using the symbols, underline and mark at least one example for each skill. (See example).

Step 7 – Self-Assessment. Make some improvements. Check for spelling and punctuation.

Step 8 – Peer-Assessment. Have a classmate check it. Make some improvements.

Step 9 – Print and hand it in with my name on it, and attach a completed self-assessment.

Reminder – USE TIME AND TECHNOLOGY RESPONSIBLY!